



PUBLIC MEETING

A Car Club for Inverness?

Tuesday 30th September 2014 6.30 pm for 7 pm start
Town House, High St, Inverness, Highland IV1 1JJ

A car club here in Inverness would provide easy and affordable access to vehicles 24/7. Find out more about how a car club works and tell us how you think it could work for you. Imagine having access to a car, without the hassle of owning one!

Programme

- 6.30 pm** Live demonstration of Car Club Car & On-line Booking plus Tea & Coffee
- 7.00 pm** Presentation
Richard Armitage, shared transport specialist
From Aberdeen to Edinburgh: the impact of car clubs in Scotland
Comments & Questions
- 8.00 pm** Close

What is a car club?

Book a car online or by phone, weeks ahead or with just a few minutes' notice, for anything from an hour to a weekend. Whatever works for you.

Unlock a car in your neighbourhood, parked in a designated parking bay. It's clean and ready to go. Just swipe your smart card, get the keys from the car, and off you go.

Drive for as long as you've booked it for (anything from an hour to a weekend) for an hourly rate from £5. When you've finished, just return your car to the same location.

Pay It's easy. Payment is taken from your account. You get a breakdown by email or text message. No forms, no fuss.

How Inverness might benefit from a car club

A team of specialists, with long experience of car clubs, is investigating the feasibility of setting a car club up in Inverness, working closely with Highland Council and others. A car club, with its well-established use of modern systems, allows cars to be shared between drivers in an efficient and safe manner.

We envisage that there would need to be a wide mix of different users: visitors on business, tourists, residents, local businesses, Highland Council employees and so on.



More details:

Daniel Greig, Highland Council

E: Daniel.Greig@highland.gov.uk T: 01463 702867

Richard Armitage E: ratc@me.com M: 07973 538 556

Car clubs are convenient, save you money and reduce your carbon footprint

Convenience

Owning your own car can really be a hassle – repairs, servicing and renewing insurance . . . always something to worry about.

But what if you could leave all that to somebody else? What if you could walk down the street and climb into a clean, new car that has its own guaranteed parking space, and drive away?

That's what a car club can do for you – all the convenience of a car without the stress of owning one. Just book online or by phone, and you're sorted.

A car when you need one, not when you don't.

Save money

If you drive less than 6-8,000 miles per year then a car club could save you up to £3,500 a year. Replacing a second family car with car club membership can bring even more cash savings.

A lot of people don't notice the true costs of running a car, but when you add up the cost of tax, MOT, fuel, servicing, repairs, depreciation and parking you could be looking at an average of over a hundred pounds a week!



Car clubs give you greater flexibility, charging only for the time you use the car, not when it is sitting on the drive. You can free up your budget to spend on something more exciting!

Reduce your carbon footprint

Joining a car club, instead of running your own car, is a big step towards reducing your carbon footprint and living a more sustainable life. In one easy move, you can cut your carbon emissions, cut your contribution to congestion, and cut the clutter on your street.

In the UK, the average car owner produces over 2 tonnes of carbon dioxide driving each year. Joining a car club can drastically reduce this as car club cars are more environmentally friendly and are used more efficiently.

On top of this, one car club car replaces over 20 private cars – you can see how much that will reduce traffic jams, and free up parking spaces.

**It's a win-win situation!
Why wouldn't you?**

Find out more about car clubs on the Carplus website:



www.carplus.org.uk